

## NEW STATIC PITCH ACTION SHEET FOLLOWING CONSULTATION

MAU reference number: 061223

NOTIFICATIONS				
List of Consultees	SENT	REPLY	EXPIRY	OBJECTION
Cllr Kreling	<u>09.05.11</u>	<u>10.05.11</u>	<u>22.05.11</u>	Yes
Cllr Shearman	<u>09.05.11</u>	<u>20.05.11</u>	<u>22.05.11</u>	No
Cllr Lowndes	<u>09.05.11</u>	<u>No Response</u>	<u>22.05.11</u>	No Response
Cllr Peach	<u>09.05.11</u>	<u>No Comment</u>	<u>22.05.11</u>	No Comment
Highways – Peter Tebb	<u>09.05.11</u>	<u>12.05.11</u>	<u>22.05.11</u>	Various
Rep – Stuart Jackson		<u>11.05.11</u>		Yes
Rep – MOP		<u>16.05.11</u>		Yes
Rep – MOP		<u>18.05.11</u>		Yes

Application forwarded to Peter Gell for decision with consideration to the following:

*I may object to the proposed licence based on the trading information supplied.*

*Virtually all of Park Crescent is covered by a parking restriction as follows*

*“Limited Waiting for 30mins – no return within one hour, between 8am and 11am Monday – Friday”*

*If the trading hours are outside of the above times I would withdraw my objection on highway grounds*

*Peter Tebb*

*Network Team Manager*

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I write as both a local resident and Member of Parliament for Peterborough in order to formally **OPPOSE** the application for a trading license for ice cream sales by Mr Wajid Hussain of Waterloo Road, Peterborough in Park Crescent, Peterborough.

I believe that such a grant of licence will have a detrimental effect on the residential amenity of local householders; will have a negative impact on traffic flows and parking availability as well as road safety implications for young children.

In addition, catering facilities are already provided for at the well-supported and popular Buttercross Café, whose owners have played such a significant part in the renaissance of Central Park over the last 18 years or so.

I think that it should also be born in mind that this application is *retrospective*, as Adam Ices have already been trading in Park Crescent, unlicensed, for a number of weeks, as I have myself recently witnessed.

*Stewart Jackson MP*

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*Dear Ms Leishman*

*The Broadway Residents Association includes residents in Park Crescent and several of our members have expressed concern about this application. Therefore on behalf of the Residents Association we oppose this application for the following reasons:*

- 1. An area around the Park Crescent entrance near Park Road is marked as the location for the site. This is a public parking area and it would be inappropriate to designate a reserved space for an ice cream van in an*

area where there is frequently high demand and a shortage of parking spaces for Central Park users. Approval would undoubtedly be interpreted as a license to park anywhere around the Park if the preferred pitch was occupied. It is also not unusual to see an ice cream van double parked in the area, resulting in a hazard to traffic and especially to children attracted by the ice cream van.

2. Even without double parking, an ice cream van semi-permanently located in Park Crescent will create a hazard, particularly for children, as the Crescent restricts visibility and there is a constant flow of traffic with cars frequently arriving and leaving to visit the Park. In addition, there are ice creams available from the permanent facility at Buttercross Cafe, safely located about 50 metres away in the centre of the Park.

3. A semi-permanent pitch effectively introduces a commercial premises to the street in a residential area. This is inappropriate and detrimental to the amenity of local residents.

4. The whole purpose of a mobile ice cream van is to take a mobile service to customers, not to occupy a semi-permanent pitch in the street. Many ice cream vans operate in the area and if one is given a permanent pitch there will undoubtedly be further requests from competitors.

Hence we ask that the application is refused.

Yours sincerely,

Derek Brown

Chairman, Broadway Residents Association

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Dear Councillors and Ms Leishman

The application attached, which has come to me as Chair of Friends of Central Park, is one I wish to oppose.

My reasons are:

- traffic hazards – on a difficult bend at the top of Park crescent, children should not be encouraged to gather

- appropriateness of application – a static license here is in effect a shop – I do not believe the licensing authorities would approve a permanent shop at these points and so should not approve a mobile shop which is permanently sited here

- effect on other existing food outlets – the Buttercross cafe is a facility for park users for 48 weeks a year and seven days a week, providing good food and beverages; its most variable income is ice cream and soft drinks on hot summer days: this application is approved would endanger its business and so endanger a facility valued by all park users all year. Just as I would be concerned about a supermarket opening to top-slice the income of small shops, so I am concerned here.

I also note that neither residents nor park users have been consulted: surely there should be a wider consultation?

Please represent my views in the decision-making process.

Tony Forster

Friends of Central Park

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Dear Kerry Leishman

Re: Application for street trading - Ice Cream - Park Crescent  
from Wajid Hussain of 41 Waterloo Road.

Provided trading consent has not been granted to another trader operating from this on-street location, I have no objections to this application but wish to make the following observations:

- The vendor must observe the parking restrictions in Park Crescent.
- The van should not park on the bend in Park Crescent but use the 60/70 metre straight stretch leading northwards from the entrance to the Park at the junction with Park Road.
- The vendor should be asked not to park within a specified distance of the entrance to the Park.
- The fact that ice-creams are sold within the Park from the Buttercross is not in my view a valid reason for this application being refused. There is plenty of trade to warrant two outlets for the sale of ice-creams in this locality and surely competition can only be good for the ice-cream-buying public.

**John Shearman**

**Councillor for Park Ward**

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I object to this application for an ice cream van to trade in Park Crescent. We have enough vans there already fighting for trade.

Cllr Pam Kreling

**Licensing Manager for FINAL DECISION: (Adrian Day)**

Date Received: 26/5/11 Date Comments Made: 26/5/11

Reasons for FINAL Disapproval (please circle one)

- Approval of the application would have a detrimental effect on the already limited available parking around Central Park.
- The presence of a semi-permanent Ice Cream van would create a safety hazard particularly to children and family's congregating in a already congested area of the park (it being one of the main entrances) as the Crescent restricts visibility and there is a constant flow of traffic with cars frequently arriving and leaving to visit the Park.
- The applicant is currently under investigation by the licensing team following numerous complaints regarding breaches of consent conditions.

Signature: *Peter*

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